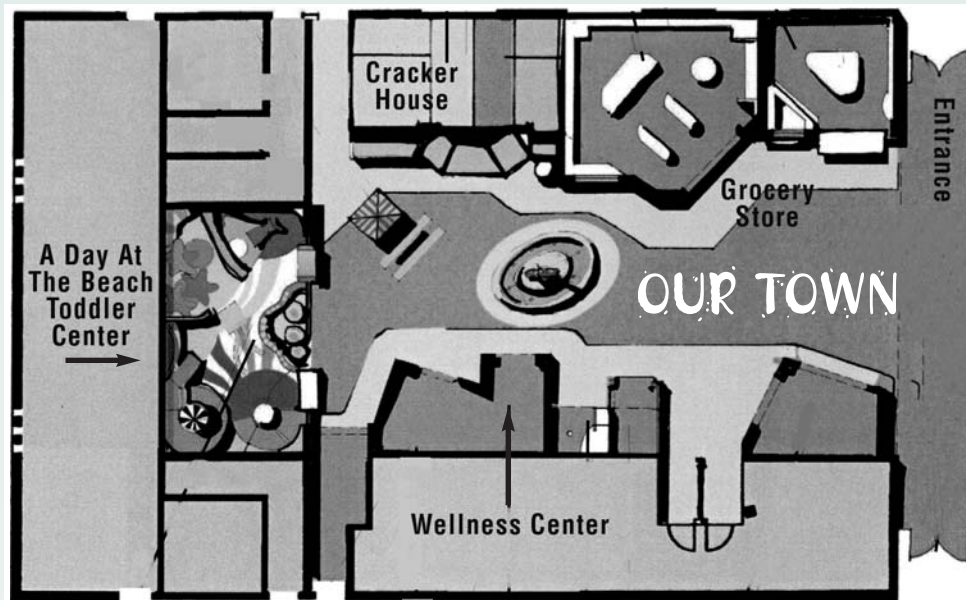


# CHILD'S PLAY

VOL. 15 • TIMELY NEWS From The Children's Museum of the Treasure Coast, Inc. Spring/Summer 2008

## "Our Town" Grand Opening



After close to 10 years of planning, designing and preparing, The Children's Museum of the Treasure Coast will open its doors this August! We wanted to give our newsletter readers a glimpse of what to expect when you visit the museum with your family this summer.

There will be four primary exhibits in the Frances Langford "Our Town" wing, each packed with informative and tactile interactive activities, all created by renowned exhibit designer, Dave Piper of Sparks Exhibits and Environments. Sparks was the designer of the Miami Children's Museum and has also completed many projects with Disney, especially in Epcot and Downtown Disney. Although there will be four main exhibits initially, we have the ability to create 2-3 additional exhibits, including a bank and a veterinary clinic, in the future.

When you enter the Museum, it will be as if you have entered a child-sized Floridian town. There is a grocery store, a traditional Floridian cracker house, a wellness center and a beach-themed toddler play area. At the Our Town Market children will be able to role play shopping for produce, dairy, meats and drygoods, complete with shopping carts and checkout stations. They will also have the opportunity to work in the market as a clerk or cashier. There will also be an interactive called "What's that Smell?" which teaches children about the 4 types of taste through smelling various unidentified foods. The "Favorite Meals" Interactive will allow the children to look up a recipe for a meal and then shop for those ingredients in the store. A recycling center will teach what happens to the things we recycle.

In the Cracker House exhibit children will learn about the architecture of a cracker house and why it was significant and practical for early Floridian lifestyle. Children will also get the opportunity to compare houses in Florida to those around the world in the "Guess Which House is Mine" interactive. Budding architects and artists will be able to design their own dream homes using templates in another area of the house. And sure to be a favorite is the "Build your Dream House" interactive in which children use 3' x 6' interlocking planks to build their own kid-sized home.

Babies and toddlers will enjoy "A Day at the Beach" complete with a riverwalk, lighthouse and toddler boat. They will experience lots of climbing in around and through things, shape recognition and tactile learning. There will also be a "Look at Me by the Sea" interactive in which the toddlers can peek through portholes and discover themselves dressed as various seafaring characters.

Finally, in the Our Town Wellness Center children will learn about their body systems enjoying interactives involving a healthy heart, breathing and lung function, digestion and the digestive system, bones and the skeletal system, and the functions of the brain. There will also be opportunities to learn about germs and hygiene, diet and exercise and who helps you when you're hurt.

As you can see, there will be enormous amounts of fun and learning for all ages inside The Children's Museum, ready to serve the families of the Treasure Coast. As our fundraising efforts progress, we look forward to further enhancing your experience with the opening of additional exhibits and the Explorer Wing.

Can't wait to see you all in August!



## A Note from the Executive Director

*As we prepare to open phase one of the Children's Museum this summer, I hear the chatter of young voices comparing fossils and historic artifacts in our education wing outside my office door. "Camp Tuckahoe", our archaeology-related summer camp, is a great success and a reminder that The Children's Museum of the Treasure Coast has a very ambitious mission to serve as a family resource, providing educational opportunities for all children.*

*By the time this newsletter reaches you, the exhibit installation in the Frances Langford "Our Town" Wing will be moving right along and we'll be well on our way to an early August opening. This facility is truly the result of a strong community effort!*

*I look forward to seeing many children, families and school groups when we open in August, not only from Martin County, but Indian River, St. Lucie, Okeechobee, Palm Beach County and beyond!*

*Your continued support and generosity is heartwarming and has made our mission possible.*

*With Warmest Regards,*

*Renee Booth  
Executive Director*

## Frances Langford Foundation Steps Up Support for TCM

The Frances Langford Foundation has stepped up its support of The Children's Museum not once, but TWICE!

This Spring, the Museum received confirmation that the Foundation accepted its proposal to name the "Our Town" Wing! When the Museum opens its doors in August, The Frances Langford "Our Town" Wing will be ready for exploration, jammed packed with hands-on interactive exhibits to encourage imagination and life skills role-playing.

Last month, the Museum received the exciting news that the Foundation would also establish a matching grant to help fund the construction of the exhibits in the Explorer Wing! This grant will enable corporations, foundations and individuals interested in purchasing naming rights for specific exhibits within the Explorer Wing to receive matching funds for their commitment. In other words, the exhibits can now be offered for HALF of the naming right cost!! The major planned exhibits in the Explorer Wing are the 54-foot Spanish Galleon, the Bathysphere which uses state-of-the-art technology to simulate an actual underwater dive experience, and the Indian Village complete with a fire pit theater and Chickee. The Museum is actively seeking donors to take advantage of this fantastic opportunity, so if you know of someone who may be interested in purchasing the rights to an exhibit for HALF PRICE, please contact Renee at 225-7575. There are several naming opportunities still available ranging from \$5,000 (matching grant price \$2,500) to \$500,000 (matching grant price \$250,000).

The Museum staff and Board are extremely grateful to The Frances Langford Foundation and its trustees for their continued generosity, support and the opportunity to be able to celebrate the legacy of this remarkable woman in our museum. Let's challenge the rest of the community to embrace The Children's Museum as they have!

## "Out of the Park" Concert Is A Home-Run!



Justin Roberts



Greta Mackey

On May 17th families from Miami to Palm Bay gathered to support the Children's Museum and enjoy the awesome music of Justin Roberts and his band at Jensen Beach High School. This concert marks the first of its kind in the area and was a huge hit for both young and old! Justin Roberts and the Not Ready for Naptime Players travelled from Chicago for a one-time performance of upbeat songs from their 6 award-winning albums, including Justin's most recent release, *Pop Fly*.

The concert began with opening performances by CbPh Productions youth soloists and castmembers under the direction of Carrie Phipps-Banfi, who also provided the Children's Museum with the use of their

online ticket reservation system for the concert. New and old fans alike were greeted warmly by Justin and his band. After a few songs, all of the children were called to the front of the auditorium to dance and participate in the performance. The catchy lyrics and energizing rhythms really got everyone on their feet! After the performance a series of door prizes were drawn for the children, including *Pop Fly* cds, TCM shirts and other merchandise. Finally, it was out to the lobby where Justin was waiting to sign autographs and visit personally with the children.

It really was a wonderful afternoon for all made possible only through the support of the concert sponsors: The Garner Foundation, Dianne Davant & Associates, Aesthetic Dentistry of Palm City, The Moehring Family, FP&L, Frozen Ropes, East Ocean Realty, A Law Office of Lauri J. Goldstein, The Preissman Family, The Von Aldenbruck Family, and The Calabria Family.

A special thanks to Mike Moehring, Tammy Calabria, Laura Schoppe, Andrea Von Aldenbruck, Mark and Julia Mathes, the entire Baron Family, Paula Chamberlin, Karla Preissman and Renee Booth who helped organize this fabulous event!

# TCM Summer Camp

## Camp Tuckahoe

Theme: Exploring the Life & Times of Treasure Coast Indians

Hours: 9:00am – 4:00pm, Monday through Friday

Week 1- June 9-13	entering grades 2, 3, 4
Week 2- June 16-20	entering grades 4, 5, 6
Week 3- June 23-27	entering grades 2, 3, 4
No camp week of June 30- July 04	
Week 4- July 7-11	entering grades 4, 5, 6
Week 5- July 14-18	entering grades 2, 3, 4
Week 6- July 21-25	entering grades 4, 5, 6
Week 7- July 28 -Aug.1	entering grades 2, 3, 4
Week 8- August 4-8	entering grades 4, 5, 6
Week 9- August 11-15	entering grades 2, 3, 4

**Lunch:** Each camper must bring his/her own lunch that does not require heating. Water will be provided by TCM. Campers should eat breakfast before coming to camp.

**Attire:** Campers should come casually and comfortably dressed. We will get dirty! We suggest closed toe shoes. No flip flops. \*\*Each day child should bring bathing suit, towel, hat and sunscreen.

**Cost:** \$175 per child, per week. Maximum number of campers per session: 20.



Madeleine Anderson enjoys her first day at Camp Tuckahoe!

## We Need Your Help for Opening Day

Now that we are in the building, preparing for the day our doors open to the children and families of the Treasure Coast, we are hoping you may be able to help us secure some of the items on this supply list. If you own a store that carries anything on this list or are in a position to get the items at a discount for us, we would be eternally grateful. We are trying to put all of our resources into the exhibits and programming, so the less we have to budget for these items, the better! Please contact the Museum at 225-7575 if you can assist.

Desktop Computer for Administrative Office & Program Coordinator (2) • 10" Laminator (1)

- Laminating pouches for membership cards (100 pack) • Cash register (2) • Fire proof safe (2)
- Locking key box (1) • Locking Rubbermaid type supply storage cabinet (2) • Adjustable ladder (1)
- Adding machine w/ tape for administrative office (1)
  - 22 gallon, flip lid trash can (2) • Basic tool kit
- Power strip (2) • Flash light (2) • Quickbooks POS system (2 units) • Adjustable program table (2) • Child sized 14" or 16" chairs • Paper cutter (1) • Adult folding chairs (25) • Large number analog clock (2)
- LCD power point projector (1) • 2-line Telephone (3)
  - Walkie talkie system • Message board to list hours/admission (1) • Large dry erase board (2) • Craft supplies, crayons, training scissors, washable markers, glue, sidewalk chalk, etc. • SVI security alarm system • Water Cooler/dispenser • 4-6 dinette type chairs for existing kitchen table in break room • Brooms, mops, dust pans, buckets, dish towels, misc kitchen supplies • Shelving for storage closets.



We are pleased to announce TreasureFest will be held August 23, 2008 at Indian Riverside Park. For information on volunteering and sponsorships, contact Tammy Calabria at 772-781-6176.

## Volunteers Needed for Children's Museum

The Children's Museum of the Treasure Coast is preparing to open this summer and is looking for qualified volunteers to help with museum operations. The Museum will have volunteer opportunities in the administration office, front desk/ticket office, the maintenance department, event planning and for exhibit/program docents. Specific training is required and will be provided. All volunteers must be comfortable working with young children and in an active environment with moderate noise. Interested volunteers must also be willing to submit to a criminal background check.

Multiple volunteer shifts will be scheduled from 8am-5pm daily with some evening opportunities available.

The Children's Museum welcomes and encourages youth volunteers seeking school community services hours. Our summer camp program is perfect for volunteers looking for short term summer opportunities!

For more information about the volunteer application process please call Renee Booth at the Children's Museum office 772-225-7575.

TCM is currently recruiting volunteers for open positions on its Board of Directors. For more information, please contact Dr. Mary Chryssiadis at [MCTeplitz@bellsouth.net](mailto:MCTeplitz@bellsouth.net)

A "Bag Party" lunch was hosted in the Sewall's Point home of Children's Museum board member Lisa Rossario on April 30th.



Lisa Rossario, Ashley Vitale & Tammy Calabria

All of the designer bags were donated.



Maureen O'Connor & Cheryl Arroyave

Ladies bid on each bag in a silent auction and \$8,000 was raised for The Children's Museum!



Katherine Fasano & Sarah Rittersbach

# Thank You for Your Ongoing Support!

DONATIONS RECEIVED FROM FEBRUARY 1, 2008 THROUGH MAY 31, 2008

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The Webber Family  
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Kirk & Susan Ziesman



*"The 1st Annual John T. Kennedy  
Charity Golf Tournament was held  
May 3rd at the Florida Club in Stuart.  
The tournament raised over \$5,000 for  
The Children's Museum. A special thanks  
to Mr. Kennedy and his team!"*



This project is sponsored in part by the State of Florida through the Florida Department of State, Division of Cultural Affairs, and the Florida Arts Council. This project is made possible by the generosity of our lead donors, Wayne and Marti Huizenga.

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*Want to help? Contact TCM for a way to get involved!*

Newsletter sponsored by the Junior League of Martin County



Layout by Baron Graphics  
Printed by Print Headquarters



P.O. Box 2147  
Stuart, Florida 34995

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