

# CHILD'S PLAY

VOL. 16 • TIMELY NEWS From The Children's Museum of the Treasure Coast, Inc. Fall/Winter 2008

## "Welcome Aboard!"



Mr. & Mrs. Evans Crary, Jr. and Captain Casino

On Friday, November 7th, nearly 200 guests entered The Museum, which had been transformed into a cruise liner deck, to enjoy the ANCHORS AWEIGH! Fundraising event.

The event was designed to celebrate the grand opening of the Frances Langford "Our Town" wing and launch the plans to build a 54-foot Spanish Galleon exhibit in the Explorer Wing of the Museum.

Honored guests, Wayne and Marti Huizenga and Evans Crary, Jr., his family and John Turner from the Frances Langford Foundation were in attendance to receive a special video tribute for their generous donations and continued support. It has been primarily through their confidence and belief in the Museum that the TCM Board and staff has been able to bring the project to fruition.



Mr. & Mrs Wayne Huizenga

During the ship naming part of the evening, volunteer auctioneer Mike Izzolo and Museum President Ashley Vitale artfully challenged ANCHORS AWEIGH guests to make pledges for the naming rights to various parts of the future Spanish galleon exhibit. A lead contribution of \$25,000 started the pledging off to a great start! Mr. and Mrs. Charles Walgreen, III pledged to name the "Captain's Cabin" of the Spanish galleon exhibit in their honor. The Walgreens have also been long-time supporters of the Museum and have many grandchildren who will enjoy the

facilities and programs when they visit their grandparents. ANCHORS AWEIGH guests raised over \$66,000 through the pledging session. With a generous matching pledge from the Frances Langford Foundation, the total funds donated during the evening totaled over \$132,000.

Towards the end of the evening, guests were asked to go outside the Museum for a surprise for the two lead donors. In their honor, the Museum's signature exhibit, the Spanish Galleon, will be named the Marti-Frances. This surprise was unveiled in an amazing fireworks display over the Indian River by Creative Fireworks, Inc.

"We are thrilled with the success of our ANCHORS AWEIGH event, and so appreciative of our sponsors, donors, volunteers and committee members who made the evening such an unusual and enjoyable experience," said Ashley Vitale, Board President of The Children's Museum. "We can't wait to break ground on the new Explorer Wing exhibits that will include the galleon, bathysphere, Ais Indian and Indian River lagoon exhibits."



Mrs. Otto Vitale & Mrs. Charles Walgreen, III



## A Note from the Executive Director

Wow! How exciting these last few months have been. Over 8,000 visitors have enjoyed Phase One of The Children's Museum since early August and over 1,000 of those visitors came as part of school groups or tours to take advantage of our quality educational programming. There are over 135,000 elementary age school children in Palm Beach, Martin, Okeechobee, St. Lucie and Indian River Counties, and we have the potential to reach all of them through field trip opportunities and outreach programs relating to wellness, our environment, arts & culture, reading, creative writing and history. All of our programs meet FCAT and Florida Sunshine State Standard requirements and as you can imagine have been in great demand!

Best of all, with your support and the generosity of the Frances Langford Foundation, the Bank of America "Explorer Wing" will soon be transformed into a learning environment unlike any other. As children step into nature they will be immersed in a wonderland filled with interactive exhibits relevant to South Florida's unique history. An Ais fire pit theater, a Seminole Chickee, an Archaeological Dig and our very own Indian River Lagoon. Children will even have the opportunity to virtually explore our shipwreck history in a bathysphere built for eight! Of course these amazing exhibits will surround our feature exhibit, a 54-foot Spanish Galleon!

The timeline for this construction depends on the success of our fundraising efforts, so I thank you in advance for your continued support and for making such a great difference in our community.

Have a wonderful and safe holiday season and we'll see you at The Children's Museum!

With Warmest Regards,

Renee Booth  
Executive Director

## A Special Thanks to Our Anchors Aweigh Event Sponsors

### Presenting Sponsor- The Miami Dolphins

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### Stay Informed!

Want to receive email updates about The Children's Museum? Email [OLabrador@childrensmuseumtc.org](mailto:OLabrador@childrensmuseumtc.org) and let us know. It's FAST and it's FREE!



## Celebrate Your Birthday at The Children's Museum!

Enjoy a take-home craft activity with your friends in our private party room and bring your own cake & pizza to complete the fun! Your party guests will have a blast playing in the museum and making your birthday a celebration to remember! Dates are booking fast so schedule your party today! Call the museum at 772-225-7575 ext. 201 or stop by for details and a tour of our party room!

# Honor Your Family's Heritage!

The Children's Museum is offering you the opportunity to sponsor our journey of exploration and to place your family's crest along the rail of our Treasure Galleon!

For a donation of \$1,500 our exhibit designer will research your family Coat of Arms and create a custom plaque in your honor to mount to the side of our vessel upon completion. You may also choose to create a personalized plaque for each member of your family.

This opportunity is available on a first-come, first-serve basis so call to reserve yours today!

## One-Day Fun-Day Camps!

The Children's Museum is now offering 1-day camps for students age 5-12 on days when school is not in session in Martin and St. Lucie counties. Your child will enjoy exciting daily themes, camp activities and museum exploration!  
Please call Olivia at ext. 201 for more information.

*The Children's Museum is in need of the following items. Please let us know if you can help.*

- Digital camera
- Storage Shelving
- Large Dry Erase Board
- Floor Easels
- Folding chairs

*The Children's Museum is happy to recycle office supplies, paper, styrofoam egg cartons, fabric, craft paint, glue and miscellaneous craft supplies too!*



*Goblins of all ages had a spooktacular time at our Halloween program  
October 31st!*



## Want to Make a Great Difference?

Volunteer at The Children's Museum! Greet visitors at the front desk, lead educational tours or help with mailings and administrative duties, all while making great friends and having a terrific time!  
We love youth volunteers too!

For more information about the volunteer application process please call Renee Booth at the Children's Museum office 772-225-7575.

## Storytime at TCM

Enjoy storytime with your preschooler each Monday at 11:30am. Regular museum admission applies. FREE for members!

## FAMILY FUN EVENTS!!!

Friday, December 19th from 4-7pm

*"Holidays Around the World" celebration*

Monday, January 19th (all day)

*"It's a New Year!" celebration*

CALL FOR SPRING BREAK PROGRAM

### TCM Hours & Admission

Monday through Friday 9:00am-5:00pm

Saturday 10:00am-4:00pm

Sunday Noon-4:00pm

Admission

\$6.00 per person

12 months-2 years \$3.00

Under 12 months and Members FREE

The Children's Museum of the Treasure Coast  
1707 NE Indian River Drive Jensen Beach FL 34957  
Mailing Address: PO Box 2147 Stuart FL 34995  
Phone: 772-225-7575 Fax: 772-225-7506  
[www.childrensmuseumtc.org](http://www.childrensmuseumtc.org)

\*\*\*\*\* Need a gift idea? Children's Museum Gift Memberships and Family Passes are now available! \*\*\*\*\*

# Thank You for Your Ongoing Support!

DONATIONS RECEIVED FROM JUNE 1, 2008 THROUGH OCTOBER 31, 2008

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National City

## Trail Blazer

The Phifer/Johnson Foundation  
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SAVE THE DATE

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Our 2nd Annual "Bag Party" has been scheduled to take place at The Floridian Club March 11th, 2009. Email Tammy at [Skeet444@bellsouth.net](mailto:Skeet444@bellsouth.net) to be put on our invite list. We're accepting donations of new and very gently used designer handbags, shoes and accessories for auction at the luncheon.

All proceeds will benefit The Children's Museum.

This project is sponsored in part by the State of Florida through the Florida Department of State, Division of Cultural Affairs, and the Florida Arts Council. This project is made possible by the generosity of our lead donors, Wayne and Marti Huizenga.

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*Want to help? Contact TCM for a way to get involved!*

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